



BUILDING NATION WITH PERFECTION.

Soaring high
with Everlasting
Supremacy



where every morning starts with

a new hope...

HISTORY	1 2 3
DIRECTOR'S MESSAGE	4 5-6
ABOUT US	7 8 9-
QUALITY CONTROL	14 15-
THE COMPANY	20 21-
CORE VALUES	22 23
GLOBAL FOOTPRINTS	24 25-
PREET AGRO	26
PREET TRACTOR AWARDS	
MARKET PRESENCE	
CERTIFICATION	
ESTEEMED SUPPLY PARTNERS	

FIRST UNIT IN 1980

The genesis of “Preet” dates back to 1980 when initial production of threshers, reapers and agricultural implements commenced, this small step by Entrepreneur Mr. Hari Singh along with his younger sibling Mr. Gurcharan Singh laid the foundation of “Preet Agro Industries”. Initially starting with Straw Reapers, Threshers and Agricultural implements, the duo launched their first tractor driven combine harvester in 1986. This germinal idea of harvesters with independent R&D gave birth to the best known model from Preet stable lovingly referred as “987” among farming community. Unmatched reliability and performance brought immense success to Preet which still continue to make remarkable impact not only in Indian farming community but in many other countries across the world.



MESSAGE



Hari Singh
MANAGING DIRECTOR

“Life on Farm is school of patience, you cannot rush the growth of crop or Make an Ox in two days”, Growing up with such valuable learning from my family, I have lived in the hardships of farmer myself. Farming is one of the most challenging yet among the noblest professions in the world. Farmer with his hard-work toiling the soil draws life on canvas of Mother Earth, feeding thousands of people without being partial.

If in a country the agriculture grows, along with it the country scales the growth ladder. Thus, I would like to focus on agriculture with a sustainable approach, no doubt India is known for “Green Revolution” but one leg which was not touched upon with similar enthusiasm was Farm mechanization. On one side we increased productivity with better seeds and fertilizers which sets an example those others nations can follow, but farm mechanization missed the same growth curve. The mechanization is still limited from soil preparation to sowing of seeds only, handful of farmers have stretched to next level that is Harvesting and post harvest processing of crops. Once we attain complete mechanization of our farms not only our productivity will reach a new high, it will be a step closer to sustainable future.

Now you must be wondering machines needs power to run them which currently is derived from fossil fuels and we are talking of sustainable and green future. That is because new technologies like Bio-diesel and hydrogen cell powered machines are not a dream anymore; on similar path my vision is to make such machines for our better future. It brings a big smile on my face when I similar commitment in the complete Preet family.

Instantly the words that flash before my eyes are “Farming with Passion” passion to succeed, passion to feed, passion for better tomorrow, passion to “Make In India”.

MISSION

We aim to be the most trusted partner of progressive farmer by upgrading the quality and providing excellent products and services to them.

VISION

We envision to win the confidence and patronage of our customers by honoring our commitments providing the best and most advanced technologies by “MAKE IN INDIA”.

About Us

Future Written by It's Own Story

IT must have been the relentless passion and commitment towards agriculture and a sense of responsibility towards fellow farmers that made of S. Hari Singh, founder and creator of Preet Agro Industries (P) Ltd designed and made agricultural machine which could harvest and thresh simultaneously way back in 1980. Today, after 43 years, the corporate continue to be a farmer-driven organization, flexible, agile and innovative representing a commitment to making agricultural producers successful. The company and its owners derive unmatched proud and pleasure by producing a number of mechanical breakthroughs in agriculture including advanced Tractors, Combine-Harvesters utilized for harvesting Wheat, Paddy, Barley, Maize, Sunflower, etc.

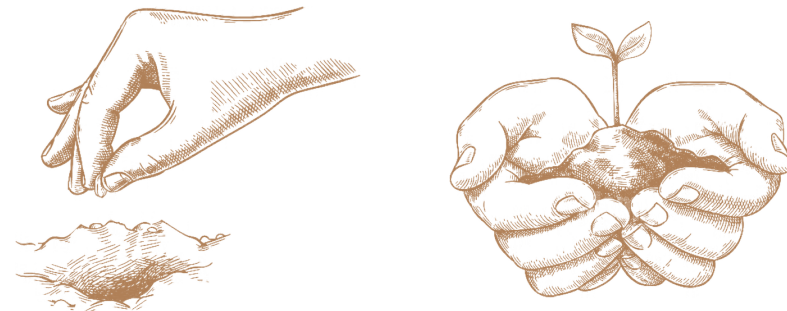
At Preet Agro, we understand that from the seasons to the weather to the prices for fertilizer and seed, agriculture is ever changing. And that's why advanced farming equipments should be ever changing. Its



because of our devotion to the technological future of the agriculture industry —as well as our confidence in the superiority of our products when compared to the competition — that we've produced some of the best and most reliable agricultural machineries and equipments.

The bottom-line is to win the Trust. Our ever-increasing market share in India and omnipotent presence in countries like Myanmar, Australia, Nepal, Philippines, Algeria, Turkey, Tunisia, Sri Lanka, Iraq, Afghanistan, Bangladesh, Macedonia, Ecuador etc. so many more vouches for our quality.

The idea is to make our farmer friends enjoy the spring's fresh flow and autumn's golden glow with their productive efforts!



QUALITY CONTROL

QUALITY IS OUR PRIORITY



At Preet we value our reputation more than anything and thus are committed to deliver only the best quality products.

At our ISO- 2001:2008 certified plant the products go through rigorous testing to meet most international standards, the in-house testing facility tests the raw material for quality. Only the best suppliers that meet our stringent quality standards are chosen, the metallurgical testing, stress testing, corrosion and abrasion resistance tests are done before the units are assembled at our plant.

We believe in Zero –

- Zero defects • Zero wastage • Zero accidents.

Thereby we follow stringent standards and safety protocols; each unit that rolls out from our assembly line is tested before and after assembly.

- Engines from our engine shop are tested before being delivered for assembly
- Drivelines are tested for performance
- In house machining through world class CNC and VNC machines ensures strict design adherence and precision in machining processes.
- Fully automated robotic laser cutters ensure meticulously cut parts.

Research and Development:

INNOVATION CLASS APART

We are a research driven company and are committed to create a benchmark in the industry, instead to following the herd we believe to lead our own pack. Preet Group of Companies has been known for technological innovations, some of the first in our kitty are:

- Maize combine harvester
- AC cabin based combine harvester

Thus, our aim is not only to meet the expectation of the customer but also to set industry benchmarks for others to follow.



MACHINE SHOP

In our state-of-Art machine shop we have installed more than 200 modern machines.

CNC and SPM for producing excellent quality component like as Cylinder heads, Engine blocks, Transmission housing, Hydraulic housing, Fly wheels, Axle tube, Front Axle brackets housing.

Our Strength

VMC Machines | HMC Machines | Laser Cutting Machines | Plasma Cutting CNC Punching Machines | CMM | Hi-Tech Testing Lab | Robo - Welding



INNOVATION & INFRASTRUCTURE; CLASS APART!

We are a research driven company committed to improve, excel and create a new benchmark in the industry. Our manufacturing strengths include:

- State-of-the-art infrastructure equipped with latest & sophisticated equipment at par with global benchmarks.
- Expert engineering team for checking each and every stage of our production processes.
- The raw materials and components requires are procured only from those vendors which meet our stringent quality control terms and conditions.
- The raw-material procured is further inspected to ensure uniformity before introducing it in the production process.
- Constant upgradation of machineries and production processes in sync with global standards and trends.
- A vast range of agricultural farm implements like tractors, combine harvesters, straw walkers, rotavators and many more products have made a distinct mark due to their simple design and ease of operations combined with fuel efficiency.
- Final testing of tractors and other equipments as per latest quality check measures.



Future Written By It's Own Story

IT must have been the relentless passion and commitment towards agriculture and a sense of responsibility towards fellow farmers that made of S. Hari Singh, founder and creator of Preet Agro Industries (P) Ltd designed and made agricultural machine which could harvest and thresh simultaneously way back in 1980. Today, after 32 years, the corporate continue to be a farmer-driven organization, flexible, agile and innovative representing a commitment to making agricultural producers successful. The company and its owners derive unmatched proud and pleasure by producing a number of mechanical breakthroughs in Myanmar, Australia, Nepal, Philippines, agriculture including advanced Tractors, Combine-Harvesters utilized for harvesting Wheat, Paddy, Barley, Maize, Sunflower, etc.

At Preet Agro, we understand that from the seasons to the weather to the prices for fertilizer and seed, agriculture is ever

changing. And that's why advanced farming equipments should be ever changing. Its because of our devotion to the technological future of the agriculture industry —as well as our confidence in the superiority of our products when compared to the competition — that we've produced some of the best and most reliable agricultural machineries and equipments.

The bottom-line is to win the Trust. Our ever-increasing market share in India and omnipotent presence in countries like Algeria, Turkey, Tunisia, Sri Lanka, Iraq, Afghanistan, Bangladesh, Macedonia, Ecuador etc. so many more vouches for our quality.

The idea is to make our farmer friends enjoy the spring's fresh flow and autumn's golden glow with their productive efforts!

QUALITY CONTROL QUALITY IS OUR PRIORITY



At Preet we value our reputation more than anything and thus are committed to deliver only the best quality products.

At our ISO- 2001:2008 certified plant the products go through rigorous testing to meet most international standards, the in-house testing facility tests the raw material for quality. Only the best suppliers that meet our stringent quality standards are chosen, the metallurgical testing, stress testing, corrosion and abrasion resistance tests are done before the units are assembled at our plant.

We believe in Zero –
Zero defects
Zero wastage
Zero accidents.

Thereby we follow stringent standards and safety protocols; each unit that rolls out

from our assembly line is tested before and after assembly.

- Engines from our engine shop are tested before being delivered for assembly
- Drivelines are tested for performance
- In house machining through world class CNC and VNC machines ensures strict design adherence and precision in machining processes.
- Fully automated robotic laser cutters ensure meticulously cut parts

Research and Development: Innovation class apart



We are a research driven company and are committed to create a benchmark in the industry, instead to following the herd we believe to lead our own pack. Preet Group of Companies has been known for technological innovations, some of the first in our kitty are:

- Maize combine harvester
- AC cabin based combine harvester

Thus, our aim is not only to meet the expectation of the customer but also to set industry benchmarks for others to follow.

CORE VALUES

ASPIRING TO BE RECOGNIZED AS THE BEST...

In today's era of cut throat competition where even small margin force companies to give up their big goals, Preet Tractors maintains its distinction by keeping its core values in center. Our core values make the whole team mission driven as well as quality driven. Being a well established national and international tractor brand manufacturing superior quality tractors and other agriculture equipments, we want to exceed all expectation by offering a diverse range of tractors to complement the needs of every farmer and contractor. Our core values define us because they are the practices we use in everything to do, each day.

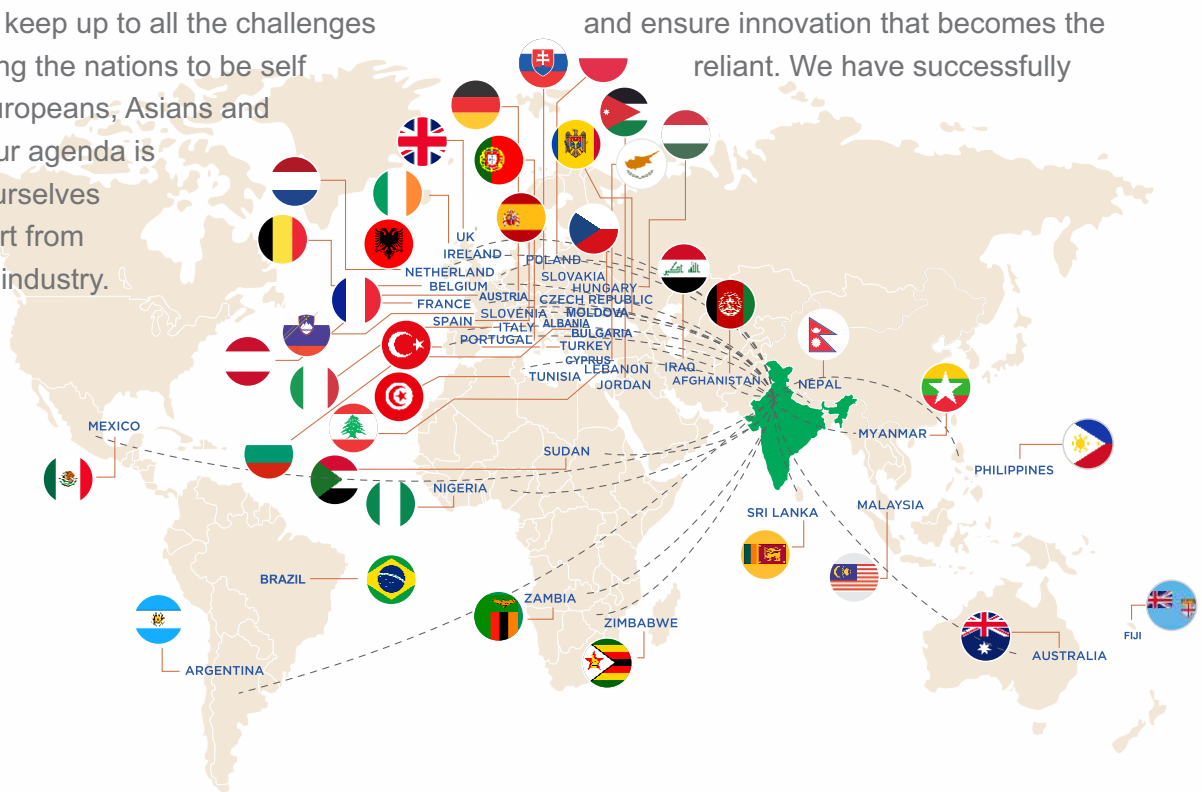
Here is what we are at Preet Tractors believe in:

- Relentless commitment to deliver the best to our customers
- Agile approach without losing focus on innovation and quality
- Swift adaptability change
- A belief that our team is of prime importance to us
- Openness and learning; Feedback is the best way to improve.
- The future is here and it is definitely we commit to excellence.

GLOBAL FOOTPRINTS

EMPOWERING AGRICULTURE, ALL ACROSS THE WORLD

Initially, we created a durable and reliable product. Now, we have created a niche! In a way, today, our focus is on more to support the farmer, more productivity, more opportunities and diversifying globally. Preet Tractors is thoroughly dedicated, which has made them proficient to travel across its national boundaries and make its presence felt internationally. Our satisfied customers are spread across all continents all across the globe. With the advancement in technology, it is essential for an ambitious company like Preet Tractors to keep up to all the challenges and ensure innovation that becomes the key to boost agricultural productivity and ensuring the nations to be self reliant. We have successfully carved a niche for ourselves in countries like Europeans, Asians and African Continents. This is just the beginning, our agenda is to become number one and carve a niche for ourselves globally and we shall not settle for anything apart from being Number 1 in the international agriculture industry.



TECHNOLOGY AS A PASSION



REACHING GLOBALLY Export around the Globe



TECHNOLOGY AS A PASSION

PREET
949 TAF



PREET
4949 RUDRA Track
Combine Harvester



PREET
949 T
AXIAL FLOW
TRACK COMBINE HARVESTER



PREET 949



REACHING GLOBALLY Export around the Globe

PREET 7049
Silage & Forage
Harvester



PREET 7049
Silage & Forage
Harvester
With AC CABIN



PREET
Potato Digger

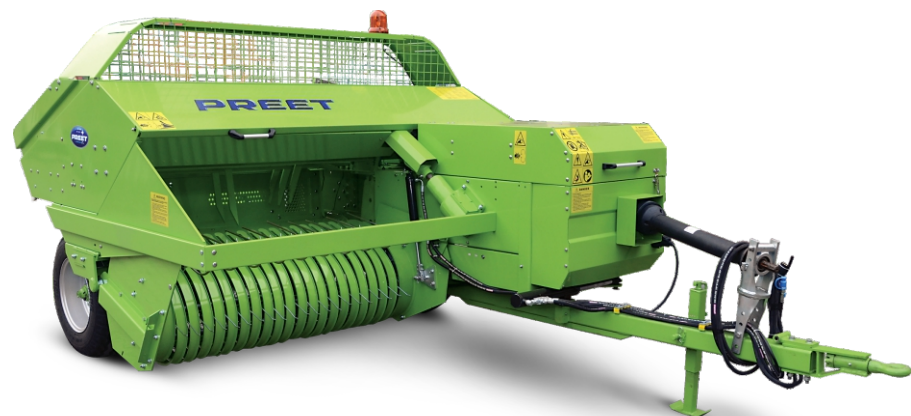


PREET
Fimaks



TECHNOLOGY AS A PASSION

PREET Baler
Straw's Lump Make Machine



PREET
Boom Sprayer
A26



PREET
Rotavator



PREET
Super Seeder



REACHING GLOBALLY Export around the Globe

PREET 4949
HORNETT
4X2



PREET 4949
HORNETT 4X4



PREET
HORNETT
TELEHANDLER 53049.11



Power That Never Backs Down.



MEET THE NEW FACE OF AGRICULTURE

2649
//4WD



3449
//2WD



4549
//2WD



3549
//2WD



REACHING GLOBALLY

5049
//2WD



955
//2WD



6049
//2WD



6049
//4WD



MEET THE NEW FACE OF AGRICULTURE



DEFIES THE LAWS OF PRACTICALLY EVERYTHING



7 WINNING AWARDS

Mr. Hari Singh, MD, receiving National Award 2010 in the presence of President of India



Mr. Gurcharan Singh, Director, Preet Tractors receiving National Award 2011 from Union Cabinet Minister Mr. Veer Bahadur Singh (MSME) in the presence of President of India



Mr. Gurcharan Singh, Director receiving MSME 2013 from President of India



Mr. Hari Singh, MD, receiving National Award 2011 from Union Cabinet Minister Mr. Veer Bahadur Singh (MSME) in the presence of President of India



Mr. Hari Singh, MD, receiving National Award 2013 from Sh. Pranab Mukherjee, President of India.



Mr. Prem Singh (Director) receiving National Award 2014 from Mr. K.H. Muniyappa, Union Minister of State, Ministry of Micro Small and Medium Enterprises



Mr. Hari Singh, MD, receiving MSME Award 2014 from Mr. K.H. Muniyappa, Union Minister of State, Ministry of Micro Small and Medium Enterprises

A Since the time Preet Agro Industries Pvt. Ltd. has expanded its business vision to move beyond tractors to the larger equipments that will help improve productivity in Indian agriculture; we have appointed a reliable network of authorized dealers to reach to all corners of India with our quality products and excellent after-sales services.

The company treats its dealers in a channel partners who have joined hands with us to provide a common platform to share knowledge and best practices related to farming and mechanization in India. At present our team of dealers and marketing partners to reach across all the farmers in India and abroad.



Mr Hari Singh, MD, Preet Tractors, Receiving SME Award 2009 from Deputy Governor of Reserve Bank of India.

AS WELL AS HEARTS!



Mr Hari Singh, MD, Preet Tractors, receiving State Award from Chief Minister (Pb) for his contribution to Industry



Mr. Hari Singh, MD, receiving "Punjab Rattan Award" from Mr. Shivraj Singh Patil, Governor of Punjab.



Hon'ble Dr. A.P.J. Abdul Kalam President of India with Preet Tractor



Mr Hari Singh, MD, alongwith Mr. Parkash Singh Badal, Chief Minister, Punjab, & Sukhbir Singh Badal, Deputy Chief Minister, Punjab giving Preet Tractor's Key to best performance in Kabaddi World Cup 2011

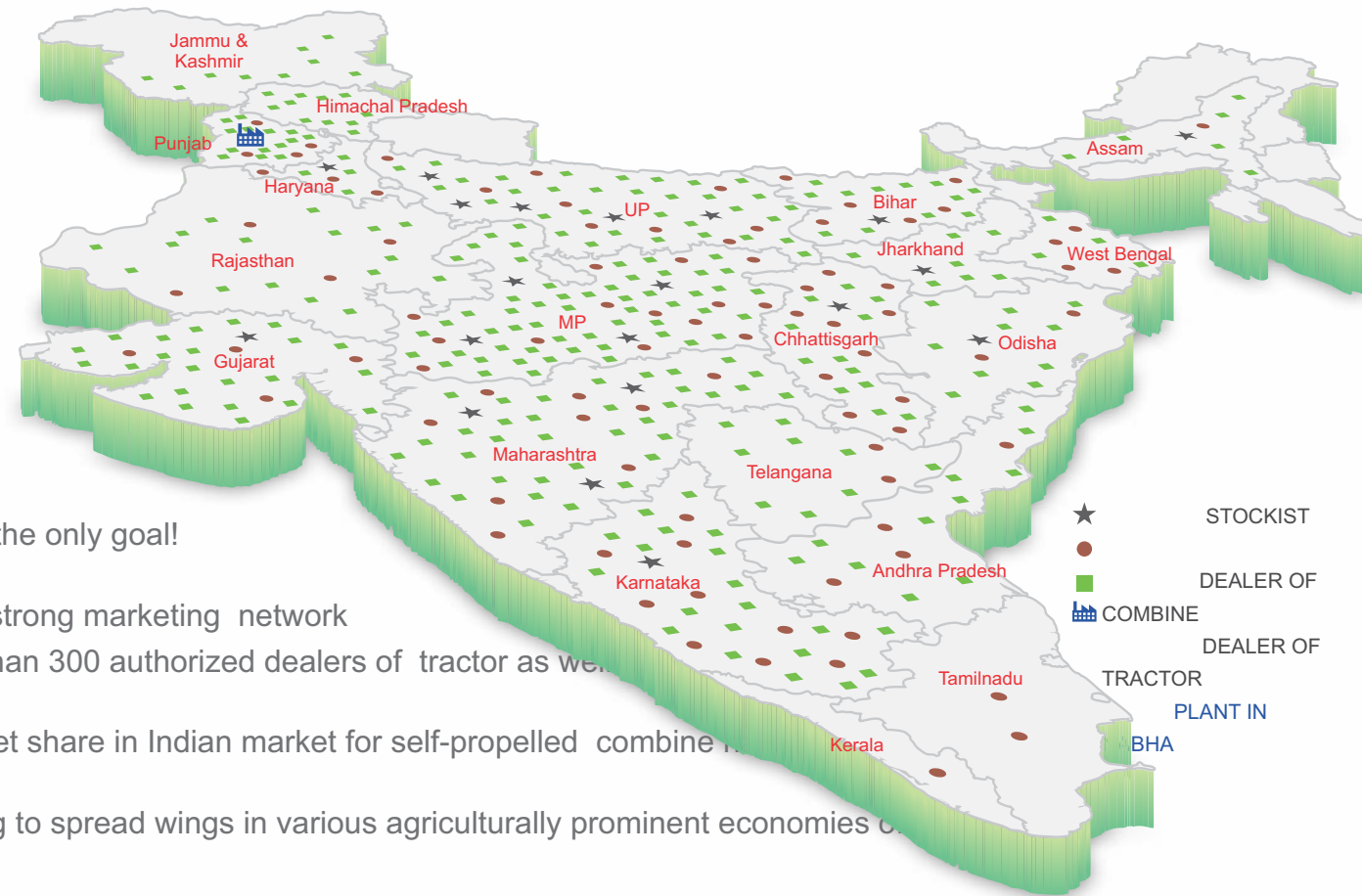
MARKET PRESENCE

PREET is recognized as a symbol of productivity and unmatched performance levels. It is the market leader and one of the main drivers of Indian Combines & Tractors Industry. Reaching the customer and providing them the best services is the only goal!

The group already has a strong marketing network all over India with more than 300 authorized dealers of tractor as well as combine harvester.

PREET enjoys 40% Market share in Indian market for self-propelled combine harvester.

The group is now planning to spread wings in various agriculturally prominent economies of the world.



CERTIFICATION

TRIED. TESTED. TRUSTED.

FROM the wheat fields of Punjab to the paddy fields in south India and to countless farms in between, Preet Agro Industries Private Limited is proving its remarkable value every day. Because, our commitment to progressive farming is here to stay!

Our contribution in improving Indian farming practices had been our best award; though it feels all the more good to receive worldwide appreciations and recognitions. ISO certification, being featured in LIMCA book or records and many other awards received have made us all the more conscious about our landmark efforts. We plan to continue with numerous initiatives aiming to nurture agricultural practices and provide innovative farming technologies.



Esteemed Supply Partners



PREET

PREET TRACTORS PRIVATE LIMITED
PREET AGRO INDUSTRIES PRIVATE LIMITED
PREET CONSTRUCTION EQUIPMENT PRIVATE LIMITED

H.O & PLANT : Patiala Road, Nabha - 147 201 Punjab, India.

Ph.: +91-1765-220400, 222609

Email : info@preet.co | www.preet.co

Toll Free : 1800-4190349